



THE ASSOCIATION FOR RESOURCE MANAGEMENT PRACTITIONERS

Te Kahui Ture Taiao

STRATEGIC PLAN

1. Introduction

1.1 The Strategic Plan is intended to be a dynamic document that may be reviewed by any incoming National Committee or as needed from time to time, but must be annually as part of the annual work plan.

1.2 This document should be read in conjunction with the RMLA Objective (07.03.19).

2. Current strategic priorities – 2020-2021

- To enhance RMLA's role as an essential voice in RM Reforms through active and influential participation, profile, and collaboration with central government
- Regional support and enhanced regional participation
- Support for Knowledge Hubs to enable more consistent and active engagement
- Strengthening of, and support for, the Editorial and Publication Portfolio, especially publication of *RMTP*

3. Ongoing goals and targets

3.1 **Membership** – to:

- (a) maintain current multi-disciplinary membership and to attract new members, including new graduates, and from a broad range of participants with a wide range of interests and experience; and
- (b) encourage more active participation from existing members and providing value to our long serving members.

3.2 **Value for Money** – to give all members value for their money and participation through a national voice, regional activities, heightened profile and greater engagement.

3.3 **Communication & Education** – to continue to be a pre-eminent organisation for members to communicate with each other and to share education opportunities through our high calibre:

- (a) publications;

- (b) conferences, seminars, knowledge hubs, webinars and lecture series events; and
- (c) Website.

3.4 **Conference** – to convene successful and accessible annual conferences on topical, relevant and emerging resource management and environmental issues at venues around the country (refer RMLA Annual Conference Policy).

3.5 **Support for Resource Management Issues and Involvement** – to provide at least one graduate scholarship and to explore other avenues to encourage participation and best practice in resource management.

3.6 **Finances** – to manage our funds in a fiscally responsible manner.

4. **Action - General**

4.1 **Value for Members**

- For the National Committee to provide a strong and representative over-arching leadership, treasury, advocacy and support role;
- For the Regional Committees to provide a strong regional presence and identity for RMLA, supported by financial assistance for seminars and other activities and by national “road shows” and to provide a communication and reporting link with the National Committee.

4.2 **Value for Sponsors**

- For the Executive Officer, Conference Committee and National Committee to develop competitive high calibre sponsorship packages.
- For the Executive Officer and National Committee to develop and maintain relationships with key sponsors and targets.

4.3 **Publications**

- To produce three Journals per annum with articles of a high quality which provoke resource management debate;
- To produce weekly News Briefs for members with the goal of keeping members informed of resource management issues, activities and members’ news;
- To maintain an informative, stimulating and current Website and explore the opportunities for interactive and accessible communication including though use of Social Media;
- To support the Editorial Committee (RMJ, RMD, Newsbrief) and the Editorial Board (RMTP) to continue to promote standards of excellence in RMLA publications.

4.4 **Annual Conference**

- To hold an annual conference in different towns and cities in New Zealand capable of hosting predicted numbers (as determined in accordance with the RMLA Annual Conference Policy);

- To ensure that the conference continues to fulfil the expectations of members by providing excellent educational and professional “networking” opportunities;
- To support the Conference Committee made up of members of the host regional committee and two members of the National Committee (to provide an oversight role).

4.5 ***Seminars***

- For the National Committee to develop in consultation with Regional Committees at least four “road shows” and/or webinars per annum to address important topical issues and/or to provide a forum for visiting speakers;
- For the Regional Committees to provide to members at least two seminars and two social event opportunities per annum (separately or combined).
- For the National Committee to support the relevant local committee in hosting the annual Salmon Lecture and the biennial Tony Hearn QC Memorial Lecture.

4.6 ***Submissions***

- To make or support submissions relevant to resource management law and practice and national planning documents, where appropriate and relevant to the Association’s objectives.
- To encourage input from a broad range of members including by our Regional Committees and Knowledge Hubs.

4.7 ***Scholarships and Other Incentives***

- To provide one or more post-graduate scholarships per annum where there are worthy recipients and where the scholarship will promote the Association’s objectives, out of an annual fund of \$15,000;
- To provide subsidised places at the annual conference for Young RMLA, iwi, NGOs and students.